



**JEREMY BACKER**

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## OBJECTIVE

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My goal is to work with amazing and inspiring people, while incorporating my passion for effective communication solutions, music, art, and the outdoors with my love for comprehensive product design solutions. I look forward to any and all opportunities that come my way.

## EDUCATION

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### UNIVERSITY OF OREGON

UX/UI Design Bootcamp Certificate  
Online

*August 2022-February 2023*

### PORTLAND COMMUNITY COLLEGE

Associate's Degree in Graphic Design  
Portland, OR

*Fall 2009-Summer 2011*

### WESTERN STATE COLLEGE

General Education  
Gunnison, CO

*Fall 2008-Spring 2009*

### UNIVERSITY OF COLORADO

General Education  
Boulder, CO

*Fall 2003-Spring 2004*

## SKILLS

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### Software

Adobe Creative Suite

Figma

Sketch

Invision

Microsoft Suite

Google Apps

### Experience

Digital Design

Web Design

UX/UI Design

Product and Lifestyle Photography

Photo Retouching

Branding

Packaging Design

Digital Illustration

Print Design

## WORK HISTORY

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### LEVEL BEER

#### Creative Director

Led in the design, execution, and production of all branding, packaging, web, social, and promotional materials from concept to final product. Played an integral role in marketing initiatives, event planning, and brand positioning.

*August 2016-August 2022*

### EX NOVO BREWING COMPANY

#### Creative Director

Led in the design, execution, and production of all branding, packaging, web, social, and promotional materials from concept to final product. Played an integral role in marketing initiatives, event planning, and brand positioning. Voted among the Top 10 Oregon Breweries for Branding in 2018 at the Oregon Beer Awards. Voted Best Beer Label in Oregon in 2019 at the Oregon Beer Awards.

*November 2014-June 2021*

### STUMPTOWN COFFEE ROASTERS

#### Freelance Designer

Remote contract role working with the in-house graphics team on the rollout of their new packaging.

*October 2017-February 2018*

### DAKINE

#### Freelance Production Designer

Contract role assisting with the production of various print and packaging pieces. Work included photo editing, color correcting, asset management, and print layout.

*August 2016-June 2018*

### INTEL CORPORATION

#### User Interface Designer

Contract role, working for Intel's exciting New Devices Group.

*February 2015-February 2016*

### WATSON CREATIVE

#### Senior Designer

Worked across multiple types of media including video, web, print, interactive, & mobile design. Led a team of four junior designers.

*February 2013-February 2015*

### MAMBO MEDIA

#### Web & Interactive Designer

Designed multiple deliverables for the company's internal social media strategy. Worked with several project managers on client websites, identity systems, social media strategies & mobile apps.

*March 2012-February 2013*